

FIREABEND

Mittwoch, 10.03.2021 ab 18 Uhr via Zoom



"Successful on Steam - Ask us Anything with: Valve" Mit Markus Emmerling und Augusta Butlin

Hilfreiche Links zur Nutzung der Steam-Plattform:

How the front page of Steam works

<https://www.youtube.com/watch?v=oKo9DtLZl-8>

Marketing overview & best practices (Steam)

<https://partner.steamgames.com/doc/marketing/tools>

Wishlisting

<https://partner.steamgames.com/doc/marketing/wishlist>

Steam Events & Announcements

https://partner.steamgames.com/doc/marketing/event_tools

Update Visibility Round

https://partner.steamgames.com/doc/marketing/visibility/update_rounds

Broadcasting

https://partner.steamgames.com/doc/store/broadcast/setting_up

Artwork overrides

<https://partner.steamgames.com/doc/store/assets/overridesS>

Tag Wizard

<https://partner.steamgames.com/doc/store/tags>

Auto-cloud

<https://partner.steamgames.com/doc/features/cloud>

Beta testing & Playtest feature

<https://partner.steamgames.com/doc/store/testing> &

<https://partner.steamgames.com/doc/features/playtest>

Steam Labs

<https://store.steampowered.com/labs/>

Pricing Best Practices

<https://partner.steamgames.com/doc/marketing/bestpractices>

Discounting

<https://partner.steamgames.com/doc/marketing/discounts>

2019 Year in Review

<https://store.steampowered.com/news/group/4145017/view/1697229969004830849>

2019 Year in Review

<https://store.steampowered.com/news/group/4145017/view/2961646623386540826>

Contact

<https://help.steampowered.com/en/wizard/HelpWithPublishing>

Steamworks Dev forums/blog

<https://steamcommunity.com/groups/steamworks/announcements>

Steamworks twitter – @Steamworks

<https://twitter.com/steamworks>